

Annual (Year II) Examination June 2022

Programme: D. Pharm

Full Marks: 80

Subject: Drug Store & Business Management

Time: 3Hrs.

Subject Code: 2BD205

Enrollment No: _____

Section I

1. Objective type questions. Answer all questions.

20 x 1 = 20

- i. The oldest form of business organisation is:
(a) Partnership (b) Hindu joint family (c) Sole proprietorship (d) All the above
- ii. The maximum number of members allowed in public limited company is:
(a) 10 (b) 20 (c) 50 (d) Unlimited
- iii. A wholesaler acts as a link between :
(a) Retailer (b) Manufacturer (c) Both (a) & (b) (d) None of the above
- iv. Heavy machinery is sold to the consumer by:
(a) Direct selling (b) Indirect selling (c) Functional middlemen (d) Merchant middlemen
- v. The qualification of starting a retail drug store should be:
(a) Matriculate (b) 10+2 with science
(c) Registered pharmacist (d) Diploma in pharmacy from an unrecognised institution
- vi. Insurance removes the hindrance of :
(a) Persons (b) Time (c) Risk (d) Spoilage
- vii. The maximum number of partners allowed in a general business (non-banking business) is:
(a) 10 (b) 20 (c) 50 (d) Unlimited
- viii. In VED analysis V stands for:
(a) Very good items (b) Very important items (c) Vital items (d) (a) & (b)
- ix. Scrap and surplus disposal helps to:
(a) Get more funds (b) Reduce investment (c) Make available space (d) All the above
- x. The main aim of any business is to:
(a) Gain popularity (b) To give employment (c) To earn maximum profit (d) All the above
- xi. Which of the following modes of advertisement is long-lasting:
(a) Radio (b) T.V. (c) Newspapers & magazines (d) Sign -boards
- xii. Which of the following modes of advertisement is most suitable for an illiterate person:
(a) Newspapers & magazines (c) Radio
(b) None of the above (d) T.V. & other audio -visual systems
- xiii. People deposit money in banks:
(a) For safety purposes (c) To earn interest
(b) To deposit & withdraw money as & when required (d) All the above
- xiv. Banks deals in :
(a) Cash (b) Cheques/drafts (c) Loans (d) All the above
- xv. Bank grant loans against :
(a) Gold (b) National saving certification (c) Properties (d) All the above
- xvi. Shareholders are the :
(a) Managers of business (b) Owners of business (c) Creditors of business (d) None of the above

- xvii. A current asset that can be transferred into cash within three months is known as:
(a) Cash equivalent (b) Intangible asset (c) Operating asset (d) Cash asset
- xviii. When financial statement of one year is compared to that of other year it is known as:
(a) External analysis (b) Internal analysis (c) Dynamic analysis (d) Static analysis
- xix. Ratios calculated to know the end results of the business activity:
(a) Profitability ratios (b) Liquidity ratios (c) Activity ratios (d) Long -term solvency ratios
- xx. Ratios are used to measure the ability of the concern to pay off its liabilities in time:
(a) Profitability ratios (b) Liquidity ratios (c) Activity ratios (d) Liquidity ratios

Section II

2. Short Answer type questions. Answer any four.

4 x 5 = 20

- a. Describe the salient features of a co-operative society business.
- b. Describe methods of recruitment of a pharmacist.
- c. Enumerate the facilities provided by banks.
- d. What is meant by “subsidiary book”? Describe the objectives & advantages of subsidiary books.
- e. Compare “short-term budgets” & “long-term budgets”.
- f. Enumerate various ratios used in ratio analysis.

Section III

Long Answer type questions. Answer any four.

4 x 10 =40

- 3. What do understand from Joint Stock Company? Give its advantages & disadvantages.
- 4. Elaborate the term ‘channels of distribution’. Describe various advantages of channels of distribution. Explain different factors to be taken into consideration in the selection of channels of distribution.
- 5. Describe layout design of a drug store with its flow diagram.
- 6. What is inventory control? Discuss various methods of inventory control.
- 7. Define ledger. Why is it called the principal book of accounts? Describe the method of posting the journal into ledger.
- 8. Illustrate the concept of profit & loss account? What is the object of preparing profit & loss account? Give a proforma of balance sheet.
